



Dear Book and Claim Stakeholder,

Happy Spring! It has been great sharing the last year with you all, and we are, as always, excited to continue our work together in the coming months.

In this newsletter, we cover:

- NEWS from SBTi—April 9 Post responding to “Environmental Attribute Certificate” Feedback Process
- Updates from our Principles and Best Practices Expert Convening
- Stay Tuned: Our Year Two Plan and Upcoming Community Education Opportunity
- 2024-'25 Community Poll Results
- Capacity-Building: Intro to Maritime Shipping Book and Claim

Questions, please email Secretariat@BookandClaimCommunity.org

Sincerely,
The Secretariat

NEWS from SBTi—“Environmental Attribute Certificates”, Targets, and Scope 3 Abatement

On April 9, the Science Based Targets initiative (SBTi) released welcome news, titled: “Statement from the SBTi Board of Trustees on use of environmental attribute certificates, including but not limited to voluntary carbon markets, for abatement purposes limited to scope

3.”

Read the full Statement here, and please keep in touch with us over this next crucial year as we work to make this vision a reality!

Key takeaways include:

- “SBTi recognizes that, when properly supported by policies, standards and procedures based on scientific evidence, the use of environmental attribute certificates for abatement purposes on Scope 3 emissions could function as an additional tool to tackle climate change”;
- “has decided to extend their use for the purpose of abatement of Scope 3 related emissions beyond the current limits”; and
- “a first draft of basic rules, thresholds, and guardrails for the potential use of environmental attribute certificates for abatement purposes of Scope 3 emissions will be issued by SBTi by July 2024.”



This is very encouraging! Thank you to everyone who contributed to SBTi’s 2023 “[Call for Evidence](#)”, generally, and specific appreciation to those who provided data and helped with our own Book and Claim Community submittal. We are excited that your shared vision for a high-integrity book and claim system for heavy transport could play a role in shaping responsible EAC use and this week’s decision.

Read the full statement [here](#), and please keep in touch with us over this next crucial year as we work to make this vision a reality!

Updates from the Principles and Best Practices Expert Convening

The Secretariat team has been actively convening a small group of participants from the Book and Claim Community to collaboratively develop a jointly-agreed reference document that applies to all book and claim solutions within the heavy transport sector. This document is designed to achieve several key objectives:



- Synthesize best practices
- Guide stakeholders towards relevant resources
- Clarify consistencies between existing efforts
- Address concerns and doubts on book and claim systems

- Identify outstanding needs to make book and claim solutions credible and effective

Currently, the team is in the iterative process, refining the principles and best practices outlined in the document. Once finalized, the document will be shared with the Community for feedback and sign-on, fostering inclusivity and collaboration as we collectively drive forward book and claim practices in the heavy transport sector. Keep an eye out for updates!

Stay Tuned: Our Year Two Plan and Upcoming Community Education Opportunity

Year Two Plan

We are in the final stages of defining our Year Two action plan. Keep an eye out next month for an announcement regarding our new governing board members, our workplan and goals, as well as our vision for impact this upcoming year. If you and your organization have an interest in taking a more pointed role in the Community and/or would like to explore a position on our Governing Board, please reach out to the Secretariat by April 17.

Community Gathering Opportunity

We want to gather the entire Community together, virtually, to share market updates, answer questions, and take some concrete steps forward. We're selecting a date now, so keep an eye out in the coming weeks for updates on when we'll be able to (virtually) be in one place. Don't hesitate to reach out if you have specific questions or concepts you'd like us to cover during this session. We look forward to seeing you there!



Results of the 2024 Community Poll

Thank you for your responses to our Community Poll. We heard you that written documents or guides are the most helpful items, and it's in part for this reason that we're excited to be close to releasing the first draft of the Principles & Best Practices document mentioned above. We'll also be hosting topic-based conversations, both in the Community setting and in smaller groups of specific practitioners.

We asked you: "How confident are you with the following subjects as they apply to Book and Claim?," using a scale of 1-5, and you responded with the following:



What would help you report a "5" next time? Tell us at Secretariat@BookandClaimCommunity.org.

We'll focus on filling these gaps while raising all levels of comfort with transportation book and claim systems in the coming year.

COMMUNITY CAPACITY-BUILDING: Introduction to Maritime Shipping Book and Claim

The maritime sector plays a crucial role in global trade. Although it is responsible for more than 80% of world trade by volume, it only contributes around 3% of total global greenhouse gas (GHG) emissions annually. The International Maritime Organization (IMO) and the European Union have outlined stringent pathways for reducing emissions, necessitating the adoption of low and zero-emission fuels.



However, embarking on that journey faces hurdles such as these fuels' high cost and availability, which is particularly problematic for price-sensitive cargo (e.g., commodities). This underscores the importance of market-based mechanisms like book and claim, which offer transparency into supply chain emissions and can accelerate the adoption of low and zero-emission fuels by connecting heavy transport decarbonization leaders to corporate consumers, as has been extensively discussed within the Community.

Implementing a maritime book and claim system presents several challenges, including the diverse range of fuels and emissions factors, the regulatory transition to full lifecycle assessment of fuel emissions (i.e., well-to-wake, which the [IMO recently adopted sector-wide](#) in July 2023), and the impact of vessel type and size on energy efficiency and, thus, in emission intensity metrics.



Furthermore, the lack of accessible and accurate data from shipping operations hinders the determination of emissions with reasonable assurance, emphasizing the need for reliable reporting mechanisms.

Several initiatives aim to address these challenges by developing book and claim systems

like the ones undertaken by the Maersk McKinney Moller Center for Zero Carbon Shipping and RMI, RSB, or 123 Carbon. Also, some carriers have developed in-company solutions to meet the demand for low-emission transport services. Each takes a unique approach to this challenge. For example, some focus only on marine fuel's environmental characteristics or the full emission profile of ocean transport services. Also, some use transport work instead of energy measures to express emission intensity or use annualized data instead of voyage basis. Despite differences in approach, each system aims to connect supply and demand for green shipping, incentivizing the use of low-carbon fuels and helping support shipping decarbonization.

Multiple methodological and technological approaches are crucial in addressing emissions in the maritime sector. However, this increases the risk of double counting and makes it difficult to determine how robust and consistent each solution is. Therefore, there is an increasing need for collaboration to sail confidently toward achieving decarbonization goals across the transport value chain.

Please stay informed and engaged with us regarding developments in maritime and other transport modes.

THANKS!

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