Book and Claim Community
June Newsletter

Dear Book and Claim Stakeholder,

Warm greetings this new season. It's our pleasure to kick off "Year Two" of the Book and Claim Community. We couldn't have done the last year without you and your fellow stakeholders. We also couldn't host this space without the assistance of our Governing Board, this year joined by four new members. Please review and welcome them below.

In this newsletter, we cover:

- Welcome Governing Board!
- Published: Principles & Best Practices for Book and Claim in Heavy Transport
- Community-wide Webinar: July 11 (join us)
- Year Two Workplan highlights
- Capacity-building: Primary and Secondary data

Questions, please email us Secretariat@bookandclaimcommunity.org

Sincerely,
The Secretariat

Welcome Governing Board

The Book and Claim Community Secretariat would like to welcome four new members to the 2024-25 Governing Board, distinguished in their support for high-quality book and claim. We thank Meta, Mitsui OSK Lines, NORDEN, and UPS who join our team of founding board members. We will properly introduce the board again during the July 11 webinar (see below).

Thank you! Without the Governing Board support, this Community would not be open to all, and without their guidance, our work would not benefit from their diverse perspectives and expertise.

Welcome New 2024 Governing Board Members

MOL Mitsui O.S.K. Lines · NORDEN · Meta · UPS

Secretariat

RMI · Smart Freight Centre

Thank you! Without the Governing Board support, this Community would not be open to all, and without their guidance, our work would not benefit from such diverse perspectives and expertise.

Complementing the Governing Board this year are three "Strategic Partners", a new role, who we also thank for their valuable contributions and perspective: the Center for Green Market Activation (GMA), the Roundtable for Sustainable Biomaterials (RSB), and International Sustainability & Carbon Certification (ISCC).

PUBLISHED: Principles & Best Practices for Book and Claim in Heavy Transport

We are excited to announce the publication of the Principles & Best Practices for Book and Claim in Heavy Transport! In Fall 2023, the Book and Claim Community began discussions with a group of expert stakeholders to define the key principles and best practices for credible book and claim systems.

Building upon lessons learned from practical successes and challenges, contributors established an aligned set of principles and best practices to guide future development of book and claim systems for heavy transport. The final document reflects the current state of knowledge, remaining gaps, and includes relevant resources for understanding book and claim systems.

At present, relevant groups such as the Greenhouse Gas Protocol and the Science Based Targets initiative are evaluating the role of market-based mechanisms in carbon accounting, including book and claim.

Complementing other work from the broader Book and Claim Community, the *Principles and Best Practices* can serve to inform these ongoing efforts, promoting credible and impactful book and claim systems. To further demonstrate the Community's alignment, we ask that you

consider showing your support of the document by signing your organization on using the link below.

- Read the document, [here](#), and add your name (individual or organization)
- Note: The content of the document is final, and the contributors and supporter lists are confirmed as of June 28, 2024. We are awaiting final confirmation of indicated support from several contributing/supporting individuals and organizations and will update the document once finalized. You may still sign up to show your individual or organizational support for the document through the link above, and it will be continually updated and featured on the website.

Thank you to the 35+ contributors who helped us write this document and capture today's alignment in the Book and Claim Community.

You're invited! Please join us on July 11 as we gather to discuss this foundation-setting publication, as well as our vision for the coming year.

- When: 7am PT / 10am ET / 4pm CET / 11pm JST
- Where: Teams Meeting
- How: [Register Here](#)

Year Two Workplan—Highlights

Key objectives of the '24-'25 work plan developed with the input of the Governing Board and entire Book and Claim Community include increasing broader engagement while simultaneously diving deeper into expert and mode-specific topics. Check out some of our target conversations below and join for further discussion at the webinar mentioned above:

- *Community-level*—To elevate all book and claim participants, we will host at least one quarterly meeting open to all, to discuss specific topics, take questions, and showcase Community work
- *Expert-level*—The Secretariat will continue the 'expert convening' series initiated in our first year and may open up new expert groups for specific themes as one-off events or mini-series
- *Mode-specific*—Similar one-off events or mini-series may be necessary (e.g., a Road-specific mode group)
- *Climate Week 2024 & Conference Circuit*—The Secretariat is reviewing options to be present in NYC Climate Week 2024. Stay tuned! We also welcome opportunities to represent this work as the Book and Claim Community Secretariat, to give voice to the alignment created by this Community in upcoming conferences and partner webinars.

Feedback for us? Want to get involved? Please email us: Secretariat@bookandclaimcommunity.org

Community Capacity-Building: Primary vs. Secondary data

The fundamental idea of "primary" and "secondary" data is key in the book and claim world and often overlooked.

Unintended data mismatches can disrupt even the most sophisticated practitioners. We often hear people talk of using "actuals" or looking up a "default" from a database. What is that referring to? And are there other ways to discuss data? Here, we'll focus on one element—the difference between primary and secondary data.

Primary data refers to a quantified value of a process or activity obtained through direct measurements or refers to calculations based on direct measurements (ISO 14083:2023). Ranging from precise information such as fuel receipts to aggregated values reflecting annual energy consumption, it is the preferred type of data for calculating Scope 1 GHG emissions for transport or logistics site operators and for collecting data from carriers for Scope 3 emissions accounting.

Secondary data encompasses all data that is not primary data and can be further categorized into modeled data and default data (see ISO link). Modeled data incorporates primary data and/or GHG emission-relevant parameters of a transport or hub operation. Companies and tool providers use modeled data to estimate energy consumption and emissions based on available information about goods, journey details, vehicle information, and other factors. The accuracy of modeled data depends on the level of detail available and the modeling assumptions made.

Default data is used if better data is not available. Default values represent indicative industry operating practices, provide a general indication of emissions, and can even be useful for niche applications such as identifying emission hotspots. However, default values are inherently dependent upon the assumptions that are used as the inputs to the calculation and so it is critical that those assumptions are fully set out and understood by those who use them – otherwise there is a strong risk of inappropriate application. Hence, relying on default data can increase uncertainty. It is important to specify the source of any default data used and to communicate with partners to gather more specific information that can enhance overall accuracy, as a Community.

In the end, when evaluating a book and claim offering or providing one, it's fundamental to know your data. Primary data is preferred for emissions calculations that underpin the value chain claim, but it's understood that a combination of different data types may be necessary.

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THANKS!

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